



## PRESS RELEASE

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### **Sederma is ACTIVEly Committed with the UEBT**

Sederma has just taken a new step in its CSR approach with its ongoing membership in the Union for Ethical BioTrade – UEBT (<https://www.ethicalbiotrade.org/>). After 2 days of audit, Sederma has successfully passed the first phase in becoming a member of this organisation which promotes "the respectful supply" of natural ingredients.

"This approach echoes Croda's sustainable commitment to be Climate, Land and People Positive by 2030 ([www.croda.com/sustainability](http://www.croda.com/sustainability)) and reinforces our ambition to be an essential supplier of responsible cosmetic solutions and ingredients" said Arnaud Fournial, Sederma Managing Director. Developing sourcing with local partners in the plant collection areas, respecting traditional know-how, improving the living conditions of local populations, mastering the traceability of raw materials of natural origin for more transparency and ethics are at the heart of Sederma development strategy for sustainable business and to meet the requirements of customers and consumers. More information @ <https://www.crodapersonalcare.com/en-gb/our-brands/sederma/be-actively-committed>.

About Sederma – [www.sederma.com](http://www.sederma.com)

Founded in 1964, Sederma became a member of the Croda International Group in 1997. Sederma is dedicated to the development of active ingredients and in the creation of innovative concepts for cosmetics, based on the mastery of biotechnology, fine chemistry, plant cell culture and vegetal extraction. Sederma has developed a unique range of actives with substantiated efficacy for facial skin care, body care, sun care, hair care and men's care.

Equipped with a high performance and modern claim substantiation laboratory, Sederma uses powerful *in vitro*, *ex vivo* and *in vivo* tests to prove the efficacy of its products. Sederma strives for continuous improvement of quality, safety, sustainability, ethics and has received the following certifications: ISO 14001, ISO 45001, ISO 9001, AEO, Cosmetic Ingredient Good Manufacturing Practice (EFfCI), RSPO and Halal.

About Croda – [www.croda.com](http://www.croda.com)

Established in 1925, Croda is the name behind sustainable, high performance ingredients and technologies in some of the world's most successful brands: creating, making and selling speciality chemicals that are relied on by industries and consumers everywhere.

Croda is a FTSE 100 company with over 4,500 passionate and innovative employees, working across manufacturing sites and offices around the world with a shared Purpose to use Smart Science to Improve Lives™. As part of this Purpose, and with around two thirds of its organic raw materials already from bio-based sources, Croda has committed to be the most sustainable supplier of innovative ingredients, becoming Climate, Land and People Positive by 2030.